



2024 WESTMORELAND AIRSHOW WEST MEDIA GROUP IMPACT REPORT

2
DAYS

1
UNFORGETTABLE
WEEKEND

10
PERFORMERS

6
STATIC DISPLAYS

13
VOLUNTEERS

35k +
ATTENDEES

LIVESTREAM
19K viewers

First time the F-35A Demo Team performed in Pennsylvania



TICKET SALES
\$98,828 Total
\$71,510 VIP

WEBSITE
60K Users
160K Page Views

SOCIAL MEDIA
302.7K Reach
6.1k Interactions

MEDIA COVERAGE AND HITS: 31 Total



WPXI: 4



THE HERALD-STANDARD: 1



CBS NEWS: 5



TRIB LIVE: 6



ROVE.ME: 1



LATROBE BULLETIN: 11



OTHER: 3



Ready to Overcome Your Challenges and Elevate Your Airshow?

Focus on your passion—we'll handle the rest.

Contact Us Today To Get Started

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